

AL G





4K Wi Ei 8



SAVE

\$100



NIKKOR Z 28mm f/2.8

Reg. **399**⁹⁹

NIKKOR Z 28mm f/2.8 (SE)

319⁹⁹ | Reg. 419⁹⁹ | Save \$100 Edition



🖈 Z 7II Body

Reg. **3499**99

Z 7II / NIKKOR Z 24-70mm f/4 S 309999 | Reg. 419999 | Save \$1100 45.7 MP FX Full Frame sensor. OLED viewfinder. 493 AF points. 4K60p and 1080p in 120p Video. In-Body Stabilization.







Canon

L E V E L S A L E S E V



SAVE

699⁹⁹ Reg. 749⁹⁹

Tough TG-7

28/2.8

12 MP BSI CMOS sensor. 4K30p and 1080p in 60p video. IPX8. Freeze, shock, crush and dust proof.

Other color

SAVE \$300

FRAME LAB CREDIT *9.95 +1 YEAR OF IGNITE *4.95 Wi Fi

EOS R50 / 18-45mm f/4.5-6.3 IS STM

Reg. 119999

24.2 MP APS-C sensor. 4K30p no crop video. Vari-angle 3" LCD screen.

1-year IGNITE Online Mentorship (\$49.99 value)
IGNITE helps new camera owners develop creative skills while connecting with a community of creators across Canada. This bonus offer is eligible with the purchase of select EOS R System cameras (R8 to R100) and select PowerShot cameras (V1 and G7 X Mark III).

\$99.99 Photo Framing Credit
Frame Lab is Canon's premium custom printing and framing service that lets you display your favourite photos as a work of art. This bonus offer is eligible with the purchase of any Canon EOS R System camera (R1 to R100) and select PowerShot cameras (V1 and G7 X Mark III).

EOS R50 V/RF-S 14-30mm f/4-6.3 IS STM PZ

Reg. 127999

For Content Creators and Vloggers. 24.2MP APS-C CMOS Sensor. DIGIC X Image Processor. UHD 4K60p Cropped, 4K30p, 6K Oversampled.



Canon

EVENT

FRAME LAB CREDIT *2999

+1 YEAR OF IGNITE 54999

SAVE \$600

Wi Fi

EOS R5 Body 3499⁹⁹

Reg. 439999

45 MP Full Frame sensor.

8

8K30p and 4K120p Video. OLED viewfinder. In-Body Stabilization.



EOS R5 Mark II Body

4999999

Reg. **5899**⁹⁹

45MP Full-Frame Stacked Sensor. 8K60 RAW, 4K120p Video. Dual Pixel Intelligent AF.



RF 50mm f/1.8 STM

Reg. 289⁹⁹

RF 16mm f/2.8 STM

Reg. **429⁹⁹**



EOS R6 II / 24-105mm f/4-7.1 IS STM

Reg. **3499**⁹⁹

24 MP Full Frame sensor. 4K60p and 1080p in 120p Video. OLED viewfinder. In-Body Stabilization.

EOS R6 II Body

2599⁹⁹ | Reg. 3199⁹⁹ | Save \$600



EOS R7 / 18-150mm f/3.5-6.3 IS STM

EOS R7 Body

Reg. 259999

1699⁹⁹ | Reg. 2099⁹⁹ | Save \$400

32.5 MP APS-C sensor. 4K60p and 1080p in 120p video. 651 AF points. In-Body Stabilization.

8



DID YOU KNOW?

Designed to deliver a faster, more intuitive experience, this model brings the agility and responsiveness typically found in expert cameras, all within a light and mobile form factor. It offers precise autofocus and smooth capture speed, ideal for confidently tracking action. Its balance of performance and portability makes it especially appealing to ambitious creators.



EOS R8 / 24-50mm f/4.5-6.3 IS STM

Reg. 239999

EOS R8 Body

169999 | Reg. 209999 | Save \$400

24 MP Full Frame sensor. 4K60p and 1080p in 120p Video. OLED viewfinder. In-Body Stabilization.

Canon

L E V E L U P S A L E S E V E N T



RF-S 10-18mm f/4.5-6.3 IS STM **379**⁹⁹ Reg. **479**⁹⁹



RF 75-300mm f/4-5.6 249⁹⁹ Reg. 309⁹⁹





RF 15-30mm f/4.5-6.3 IS STM **599**⁹⁹ Reg. **799**99



RF 600mm f/11 IS STM 89999 Reg. 109999



RF 24mm f/1.8 Macro IS STM 64999



RF 800mm f/11 IS STM 99999 Reg. 139999



DID YOU KNOW?

Its vintage-inspired design delivers an authentic shooting feel, enhanced by classic, easy-to-use controls. Built-in creative adjustments let you quickly refine image rendering to express your style effortlessly. A camera that blends retro charm with instant enjoyment.

SAVE ^{\$}150 0

Nikon

Z fc Body

14999

Reg. **1299**99

Z fc + NIKKOR Z 28mm f/2.8 SE 1449⁹⁹ | Reg. 1599⁹⁹ | Save \$150

Z fc / Z DX 16-50mm f/3.5-6.3 VR

1349⁹⁹ | Reg. 1499⁹⁹ | Save \$150

20.9 MP DX-Format CMOS Image Sensor. 4K30p and 1080p in 120p Video. 2.36m Dot OLED electronic viewfinder.





4K

8





Z f Body

Reg. 269999



Other color

24.5 MP Full Frame sensor. 4K60p and 1080p in 120p video. 273 AF points. Up to 8 integrated VR stops. Ultra high resolution with pixel shift shooting.

4K

Wi Fi

Nikon Wi Fi SnapBridge

Z 5II Body

209999

Reg. 229999

Z 5II / 24-50mm f/4-6.3

2499⁹⁹ | Reg. **2699**⁹⁹ | Save \$200

24.5 MP Full Frame sensor. 4K60p video recording. Up to 7.5 stops of built-in image stabilization.



\$150



Z 30 / Z DX 16-50mm f/3.5-6.3

Reg. 104999

Z 30 Body

779⁹⁹ | Reg. 879⁹⁹ | Save \$100

\$550

SAVE

SAVE

\$200



Reg. 339999

Z 6 III / NIKKOR Z 24-70mm f/4 S

3649⁹⁹ | Reg. 4199⁹⁹ | Save \$550

6K



24.5 MP partially-stacked sensor. 6K60p internal raw

Wi Fi

video recording. Hybrid phase-detection AF.



Z 50 II Body

Reg. 124999

Z 50 II / NIKKOR Z DX 16-50mm f/3.5-6.3 VR

1349⁹⁹ | Reg. 1449⁹⁹ | Save \$100

4K Wi Fi

20.9 MP DX APS-C sensor. 4K60p and 1080p in 120p video. 3.2" vari-angle LCD screen.

4K30p and 1080p in 120p Video. 3" vari-angle monitor. Built-in stereo

mic. Eye and face tracking. Tally light. 2h+ on continuous recording.

\$700





Z 8 Body

Reg. 539999

8K

Wi Fi

45.7 MP Full Frame stacked sensor. 493 AF points. 8K60p and 4K120p video.



NIKKOR Z 40mm f/2 (SE) 319^{99} Reg. 419^{99} NIKKOR Z 40mm f/2.0 299^{99} | Reg. 399^{99} | Save \$100

\$80 NIKKOR z MC 50mm 1:2.8 \$46 NIKKOR MC 50/2.8

NIKKOR Z MC 50mm f/2.8 7999 Reg. 87999

Nikon



539⁹⁹ Reg. 679⁹⁹



1099⁹⁹ Reg. 1199⁹⁹

NIKKOR Z 28-400mm f/4-8 VR 1349⁹⁹ Reg. 1699⁹⁹



NIKKOR Z 24-120mm f/4 S 1349⁹⁹ Reg. 1499⁹⁹

SAVE

^{\$}260

NEW



NIKKOR Z 180-600mm f/5.6-6.3 VR 2299⁹⁹ Reg. 2559⁹⁹

FUJiFILM

PROMOTION

SAVE 10 \$520

ON SELECT FUJINON X SERIES LENSES

November 3, 2025 - January 6, 2026

Photo © 2021 Jen Brown

Terms and Conditions Apply. Canada only.
Please visit www.fujifilm-x.com/en-ca/
promotions/ for complete details.

SAVE \$400

OM SYSTEM

OM-1 Mark II Body

2799⁹⁹

Reg. **3199**⁹⁹

20.4 MP M4/3 stacked sensor. 1053 auto-focus points. 5-axis image stabilization.



OM-3 / 12-45mm f/4

2999⁹⁹

Reg. **3199**99

20.4 MP M4/3 sensor. 1053 AF points. 5-axis image stabilization. 4K60p video.



OM-5 Mark II Body

1699⁹⁹

20.4 MP Micro Four Thirds sensor. OLED electronic viewfinder. Built-in 5-axis sensor-shift image stabilisation.





DID YOU KNOW?

Designed to elevate creative freedom, this model blends impressive stabilization and a wide focal range within a compact body that carries a distinctive style. Its responsiveness and natural balance make it easy to capture everything from travel moments to moving subjects with precision. This lightweight versatility makes it an appealing choice for creators who value mobility.



M.Zuiko Digital ED 100-400mm f/5.0-6.3 IS II

1899⁹⁹

Reg. 2099⁹⁹



M. Zuiko Digital ED 12-100mm f/4.0 IS PRO

159999

Reg. 1799⁹⁹

